



FOR THE RV PROFESSIONAL

2021 Digital Production Schedule												
MONTH	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
eNews DUE (Tower, Text, Billboard, Video)	End of business the Thursday prior to deployment											
Sponsored Content DUE	10 business days prior to deployment											
Products & Deals DUE	12/30	1/29	2/26	4/2	4/23	5/28	7/2	7/23	9/2 and 9/10	9/24	10/29	11/26
Catalog Connection DUE	1/8			4/9			7/9			10/8		
Web Ads DUE	12/21	1/25	2/22	3/25	4/23	5/25	6/24	7/23	8/25	9/24	10/25	11/24